
Slogan Banner Rotator (XML)

Features:

- fully XML driven with unlimited items
- custom font-set per single banner (font characters in external SWF file - loaded dynamically with banner)
- 5 ready to use font-sets
- tons of possibilities for slogan text animations
- 14 text transitions to choose (animation IN)
- 14 text transitions to choose (animation OUT)
- 15 text-background transitions to choose (animation IN)
- 15 text-background transitions to choose (animation OUT)
- 7 background image transitions to choose (animation IN)
- 7 background image transitions to choose (animation OUT)
- single text line could be animated per CHARACTER, WORD or WHOLE LINE
- control of X/Y movement for each single text line
- custom text color, text background fill color and opacity
- background supports: JPG, PNG, GIF and animated SWF files
- control X/Y position of texts, line margins and vertical line spacing
- play text lines all in one time or play it in sequence style
- optionally "shuffle mode" in slides list

Installation

- Embed in your HTML document flash file (**SloganBannerRotator.swf**) with custom WIDTH and HEIGHT
- Set path to your XML configuration file in HTML document with FlashVars:

```
flashvars.xmlFile = "xml/config.xml";
```

- Set content in your XML configuration file (slogans and background images)

Full XML Specification:

```
<banner>
  <!--
  CONFIG:
  hidePreloader - "yes", "no"
  preloaderTintColor - color value in #XXXX format
  preloaderScale - preloader scale (1 - 100%, 1.5 - 150%, 2 - 200%)
  -->
  <config
  hidePreloader="no"
  preloaderTintColor="#ff0000"
  preloaderScale="2"
  />

  <!--
  FONT:
  fontFile - path to external font set in SWF file
  renderType - "animation", "readability", "bitmap"
  bitmapFontSize - font size which is forced to all textfields when using "bitmap"
  renderType
  -->
  <font fontFile="fonts/DroidSerif.swf" renderType="readability" bitmapFontSize="8"/>

  <!--
  SLIDES:
  contains list of slides to show
  shuffleItems - "yes", "no"
  -->
  <slides shuffleItems="yes">

    <!--
    SLIDE:
    single slide item
    pauseTime - pause value (in seconds)
    -->
    <slide pauseTime="2">

      <!--
      CLICK URL:
      sets link to whole banner (background)
      -->
      <clickURL window="_blank">http://activeden.net</clickURL>

      <!--
      SLIDE BG:
      posX - background position X
      posY - background position Y
      transition_IN - "fadeIn", "brightnessIn", "contrastIn", "slideInFromRight",
      "slideInFromLeft", "slideInFromTop", "slideInFromBottom"
      transition_OUT - "fadeOut", "brightnessOut", "contrastOut", "slideOutToRight",
      "slideOutToLeft", "slideOutToTop", "slideOutToBottom"
      -->
      <slideBg
      posX="0"
      posY="0"
      transition_IN="fadeIn"
      transition_OUT="slideOutToLeft">image.jpg</slideBg>

    <slogan>

      <!--
      SLOGAN SETTINGS:
      positionX - slogan position X
      positionY - slogan position Y
      verticalSpaceBetweenLines - vertical space beetwen slogan text lines
      playSequencedLines_IN - "yes", "no"
      playSequencedLines_OUT - "yes", "no"
      -->
      <sloganSettings
      positionX = "0"
      positionY = "0"
      verticalSpaceBetweenLines="2"
      playSequencedLines_IN="yes"
      playSequencedLines_OUT="no"
      />
  </slides>
</banner>
```

```

<line>
<!--
TEXT:
textColor - color value in #XXXX format
fontSize - font size value
textfieldWidth - use only for multiline text - it sets textline width to given
value, if not AUTOSIZE is used
-->
<text textColor="#ffffff" fontSize="24" textfieldWidth="570">Slogan Banner
Rotator</text>

<!--
CLICK URL:
sets link to line item
-->
<clickURL window="_blank">http://activeden.net</clickURL>

<!--
LINE SETTINGS:
splitType - "chars", "words", "line"
marginX - line margin position X
marginY - line margin position Y
movementX - movement value in X
movementY - movement value in Y
bgColor - background color value in #XXXX format
bgOpacity - background opacity [0-100]
bgRotation - background rotation
-->
<lineSettings
splitType="words"
marginX = "0"
marginY = "0"
movementX = "0"
movementY = "0"
bgColor="#000000"
bgOpacity="100"
bgRotation="0"
/>
<!--
LINE ANIMATION SETTINGS IN:
textAfterBackground - "yes", "no"
backgroundTransition - "fadeIn", "scaleInFromCenter1", "scaleInFromCenter2",
"horizontalSlideInFromLeft1",
"horizontalSlideInFromLeft2", "horizontalSlideInFromRight1",
"horizontalSlideInFromRight2",
"horizontalSlideInFromCenter1", "horizontalSlideInFromCenter2",
"verticalSlideInFromCenter1",
"verticalSlideInFromCenter2", "verticalSlideInFromBottom1",
"verticalSlideInFromBottom2",
"verticalSlideInFromTop1", "verticalSlideInFromTop2"
textTransition - "popFromTop", "popFromBottom", "popFromLeft", "popFromRight",
"horizontalPopFromCenter",
"verticalPopFromCenter", "popFromCenter", "slideFromRight", "slideFromLeft",
"slideFromTop",
"slideFromBottom", "horizontalSlideInFromRight", "horizontalSlideInFromBottom",
"fadeIn"
textDelayBetweenItems - delay value between showing line items (chars, words,
lines)
-->
<lineAnimationSettingsIN
textAfterBackground="no"
backgroundTransition="horizontalSlideInFromLeft1"
textTransition="popFromLeft"
textDelayBetweenItems="0.1"
/>
<!--
LINE ANIMATION SETTINGS OUT:
backgroundAfterText - "yes", "no"
backgroundTransition - "fadeOut", "scaleOutToCenter1", "scaleOutToCenter2",
"horizontalSlideOutToLeft1",
"horizontalSlideOutToLeft2", "horizontalSlideOutToRight1",
"horizontalSlideOutToRight2",
"horizontalSlideOutToCenter1", "horizontalSlideOutToCenter2",
"verticalSlideOutToCenter1",
"verticalSlideOutToCenter2", "verticalSlideOutToBottom1",
"verticalSlideOutToBottom2",

```

```

"verticalSlideOutToTop1", "verticalSlideOutToTop2"
textTransition - "popToTop", "popToBottom", "popToLeft", "popToRight",
"horizontalPopToCenter", "verticalPopToCenter",
"popToCenter", "slideToRight", "slideToLeft", "slideToTop", "slideToBottom",
"horizontalSlideInToLeft",
"horizontalSlideInToTop", "fadeOut"

textDelayBetweenItems - delay value between hiding line items (chars, words,
lines)
-->
<lineAnimationSettingsOUT
backgroundAfterText="no"
backgroundTransition="horizontalUp"
textTransition="fadeIn"
textDelayBetweenItems="0.1"
/>
</line>
</slogan>
</slide>
</slides>
</banner>

```

Included examples:

- Slogan Banner Rotator features demo
- Random Product Rotator
- News Rotator
- Call 2 Action Banner
- Random Quotes
- Special Characters

List of available transition animations:

TEXT ANIMATION IN:

- popFromTop
- popFromBottom
- popFromLeft
- popFromRight
- horizontalPopFromCenter
- verticalPopFromCenter
- popFromCenter
- slideFromRight
- slideFromLeft
- slideFromTop
- slideFromBottom
- horizontalSlideInFromRight
- horizontalSlideInFromBottom
- fadeIn

TEXT ANIMATION OUT:

- popToTop
- popToBottom

- popToLeft
- popToRight
- horizontalPopToCenter
- verticalPopToCenter
- popToCenter
- slideToRight
- slideToLeft
- slideToTop
- slideToBottom
- horizontalSlideInToLeft
- horizontalSlideInToTop
- fadeOut

TEXT-BACKGROUND ANIMATION IN:

- fadeIn
- scaleInFromCenter1
- scaleInFromCenter2
- horizontalSlideInFromLeft1
- horizontalSlideInFromLeft2
- horizontalSlideInFromRight1
- horizontalSlideInFromRight2
- horizontalSlideInFromCenter1
- horizontalSlideInFromCenter2
- verticalSlideInFromCenter1
- verticalSlideInFromCenter2
- verticalSlideInFromBottom1
- verticalSlideInFromBottom2
- verticalSlideInFromTop1
- verticalSlideInFromTop2

TEXT-BACKGROUND ANIMATION OUT:

- fadeOut
- scaleOutToCenter1
- scaleOutToCenter2
- horizontalSlideOutToLeft1
- horizontalSlideOutToLeft2
- horizontalSlideOutToRight1
- horizontalSlideOutToRight2
- horizontalSlideOutToCenter1
- horizontalSlideOutToCenter2
- verticalSlideOutToCenter1
- verticalSlideOutToCenter2
- verticalSlideOutToBottom1
- verticalSlideOutToBottom2
- verticalSlideOutToTop1

- verticalSlideOutToTop2

BACKGROUND (IMAGE/SWF) ANIMATION IN:

- fadeIn
- brightnessIn
- contrastIn
- slideInFromRight
- slideInFromLeft
- slideInFromTop
- slideInFromBottom

BACKGROUND (IMAGE/SWF) ANIMATION OUT:

- fadeOut
- brightnessOut
- contrastOut
- slideOutToRight
- slideOutToLeft
- slideOutToTop
- slideOutToBottom

Use font as external plugins:

For each single banner instance you can plug-in one of four different fonts (font set is stored in as external SWF file, just need to set path to the font in your XML config file)

Available font-sets in Slogan Banner Rotator package:

- **Alte Haas Grotesk Bold** - <http://www.dafont.com/Alte-Haas-Grotesk.Font>
- **Droid Serif** - <http://www.fontsquirrel.com/fonts/Droid-Serif/>
- **Molot** - <http://www.dafont.com/molot.font>
- **PF Tempesta Seven** (pixelfont) - <http://www.dafont.com/pf-tempesta-seven.font>
- **Arial**

Check our other flash items on: <http://activeden.net/user/Chamboow>

Good Luck using the file in your projects!